



NEWS RELEASE

MAY 21, 2012

Contact: Tre' Tailor
Email: tre@blackpagesusa.com
Phone: 803-254-6404

2nd Annual Upstate Black Expo Kicks off with "A Taste of Black Upstate" featuring Celebrity Chef Erika Davis.

Greenville, SC- The 2012 Upstate Black Expo weekend will kickoff Friday June 15th by shining the spotlight on some of the areas best chefs, caterers and restaurants plus a special appearance by Erika Davis, a contestant on the first season of Bravo's "Top Chefs Desserts" Show.

"We've incorporated "The Taste" in other markets and definitely wanted to add this unique event to the Upstate, to highlight the culinary creations of this region", said Jeannie Jackson, VP of Marketing at Thomas Media Group, which produces Black Expo and Black Pages. Food is an integral part of all our lives and there are several minority chefs and caterers in the Upstate that deserve more exposure!

"Taste of the Upstate" will give chefs a chance to highlight some of their signature dishes in a festive atmosphere at the Hyatt Regency Greenville. Attendees will enjoy great food from over 25 chefs, caterers and restaurants, and mingle with local business leaders and Black Expo sponsors, all while helping to benefit a local charity. Partial Proceeds from "A Taste of the Upstate" will benefit Freedom Within Walls, which provides recourses and opportunities for disadvantaged, distressed and impoverished youth and adults

Tickets for "A Taste of the Upstate" are 37.50 in advance and 47.50 at the door and can be purchased at tasteofblackupstate.eventbrite.com.

###

What:	Taste of Black Upstate	Where:	Hyatt Regency Greenville
When:	Friday June 15, 2012		2220 N. Main Street
	Tickets:		\$37.50 in advance 47.50 at the door