



NEWS RELEASE

JUNE 2, 2012

CONTACT: Tre' Tailor

EMAIL: Tre@Blackpagesusa.com

PHONE: c-803-665-8738 0-803-254-6404

2nd Annual Upstate Black Expo Features Business Opportunities and Family Entertainment.

Greenville- As business small and large look to take advantage of the strengthening economy, many are looking forward to the 2nd Annual Upstate Black Expo. The event, produced by Thomas Media Group (TMG), producers of Black Pages USA, will take place at the TD Center, Saturday June 16th from 10am –7pm.

“We’re excited to bring Black Expo back to the Upstate, after a successful inaugural year where business owners developed great relationships and connected with consumers” said Darrin Thomas, president of TMG. “The success of small business is vital to the continued economic recovery in our state and nation, and the Expo provides another opportunity to bring that into fruition! Along that line, Thomas has entered into a partnership with SC Works to provide a Job Fair at Black Expo!

The day begins with 8 seminars on various topics, for all ages including, “Finding Money for College, hosted by the SC National Guard, “How to get paid using Science, Technology, Engineering and Math with Robots and Video Games-from Bridgetech, The Bravo Chanel’s Chef Erica Davis will host a “Kids Cup Cake Shoppe” and drawing from the blockbuster Steve Harvey Movie, Relax, its ok 2b Single will host the seminar-“ Can you act like a lady and think like a man” .

Back by popular demand is husband/wife actor/singers- David and Tamela Mann, from the Tyler Perry Show “Meet the Browns. The couple will host the 11 Thousand Dollar Gospel Best Competition where regional singers and choirs compete on the main stage. Also returning is the Greek Village, where the 9 African American Greek Letter Organizations urge participation of their colleagues for the Greek Attendance award and vie for the Best Greek Display.

Two new features this year include the Historically Black High School Challenge, which highlights schools that were formed specifically to educate African American Students. Expo president Darrin Thomas thought this necessary to “make these school relevant again, as they’ve contributed so much to our communities”. Alumni from Burke, Sterling and Bryson High Schools will compete in a trivia contest for \$1000 for the organizations’ scholarship fund!

The 2nd Annual Upstate Black Expo will also feature food, vendors, and musical performances by former American Idol winner Rueben Stoddard, who's new cd "Letters from Birmingham" features a song ripped from his personal life- "June 28th-I'm Single". Detroit neo – soul singer K-Jon who topped the charts 2 years ago with his debut single "On the Ocean", will also perform on the Main Stage. His new song "Will you Be There" is already top 10 on the Billboard R&B Charts after only a few months! Actor Morris Chestnut will also sign autographs at the Event as well as USC First Round Draft Pick, Stephone Gilmore of the Buffalo Bills!

Admission is \$12.00, and \$2.00 off with 4 non perishable food items, which will be donated to Rocky River Baptist Residential Care in Anderson, SC, and other Food Banks in the Upstate! Partial Proceeds from the 2nd Annual Upstate Black Expo will benefit LD Barksdale Sickle Cell Anemia Foundation. For tickets and more information, the public can visit BlackExpoSouth.com and tickets are available at the door.

###

What: 2nd Annual Upstate Black Expo
When: Saturday June 16th, 2012
Where: TD Convention Center
One Exposition Drive,
Greenville, SC 29607.
Tickets: \$12.00 (\$10.00 with donation of 4 non-perishable food items)